

REP HEADLINE# 6393459
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT23/12 17.00
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC

REP. # OFF. # 18 SALESMAN #

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME MAURA GILROY

3050 K ST NW,

SALES PRSN WA- CHERYL BLAIR

WASHINGTON, DC 20007

ORDER # 338700 CONTRACT # 6393459

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/23 EST#2112 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/12 17.00

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$13,925
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 2112

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 1 | | | 1000A-1100A | 30 | | \$350.00 | 10/25 | 10/26 | 1 | | TH-F | 1 |
| PROGRAM : ELLEN CON COM1 : ELLEN | | | | | | | | | | | | |
| 2 | | | 1100P-1135P | 30 | | \$2,000.00 | 10/25 | 10/26 | 2 | | TH-F | 2 |
| PROGRAM : 11 PM NEWS CON COM1 : 11 PM NEWS | | | | | | | | | | | | |

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|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 3 | | | 1135P-1235A | 30 | 4 | \$675.00 | 10/25 | 10/26 | 2 | | TH-F | 2 |
| PROGRAM : THE TONIGHT SHOWWITH JAY LENO | | | | | | | | | | | | |
| CON COM1 : THE TONIGHT SHOWWITH JAY LENO | | | | | | | | | | | | |
| 4 | | | 1100A-1200N | 30 | 4 | \$275.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : ANDERSON COOPER | | | | | | | | | | | | |
| CON COM1 : ANDERSON COOPER | | | | | | | | | | | | |
| 5 | | | 1200N-1230P | 30 | 4 | \$375.00 | 10/25 | 10/26 | 1 | | TH-F | 1 |
| PROGRAM : CHANNEL 11 NOON NEWS | | | | | | | | | | | | |
| CON COM1 : CHANNEL 11 NOON NEWS | | | | | | | | | | | | |
| 6 | | | 400P-430P | 30 | 4 | \$400.00 | 10/25 | 10/26 | 1 | | TH-F | 1 |
| PROGRAM : JUDGE JUDY/JUDGE JUDY | | | | | | | | | | | | |
| CON COM1 : JUDGE JUDY/JUDGE JUDY | | | | | | | | | | | | |
| 7 | | | 430P-500P | 30 | 4 | \$500.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : JUDGE JUDY/JUDGE JUDY | | | | | | | | | | | | |
| CON COM1 : JUDGE JUDY/JUDGE JUDY | | | | | | | | | | | | |
| 8 | | | 600P-630P | 30 | 4 | \$1,000.00 | 10/25 | 10/26 | 1 | | TH-F | 1 |
| PROGRAM : CH 11 EARLY NEWS | | | | | | | | | | | | |
| CON COM1 : CH 11 EARLY NEWS | | | | | | | | | | | | |
| 9 | | | 600A-700A | 30 | 4 | \$800.00 | 10/25 | 10/26 | 1 | | TH-F | 1 |
| PROGRAM : CHANNEL 11 NEWS AT 6AM | | | | | | | | | | | | |
| CON COM1 : CHANNEL 11 NEWS AT 6AM | | | | | | | | | | | | |
| 10 | | | 630P-700P | 30 | 4 | \$2,100.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : NBC NITELY NEWS | | | | | | | | | | | | |
| CON COM1 : NBC NITELY NEWS | | | | | | | | | | | | |
| 11 | | | 700A-900A | 30 | 4 | \$800.00 | 10/25 | 10/26 | 2 | | TH-F | 2 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| CON COM1 : TODAY SHOW | | | | | | | | | | | | |

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|----------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-------------------------|
| 12 | | | 900A-1000A | 30 | 4 | \$400.00 | 10/25 | 10/26 | 2 | | TH-F | 2 |
| PROGRAM : TODAY SHOW2 | | | | | | | | | | | | |
| CON COM1: TODAY SHOW2 | | | | | | | | | | | | |
| 13 | | | 800A-1000A | 30 | 4 | \$375.00 | 10/28 | 10/28 | 1 | | SUN | 1 |
| PROGRAM : SUN MORNING NEWS | | | | | | | | | | | | |
| CON COM1: SUN MORNING NEWS | | | | | | | | | | | | |
| OCT/12 | | | 11050.00 | | | NOV/12 | | | | | | |
| | | | | | | | | | | | | CONTRACT TOTAL 13925.00 |
| | | | | | | | | | | | | TOTAL SPOTS 17 |



MARKET TOTALS \$48,017 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%
 SVC- NSI
 DEMOS- RA35+*